

Airstrip: The gravel airstrip (aerodrome) is the most used in the Kunene Region and is registered with Civil Aviation, which is satisfied with the two beacons, being the Channel 7 beacon and the Reservoir beacon.

Sewerage system: The sewerage network consists of full bore gravity drainage system, connected to a series of pump stations. The whole system drains towards the oxidation ponds, located in the lower south-western part of the town. A total of 366 erven are still being serviced with a sewerage tanker with suction pump system.

7. FINANCIAL AND ECONOMIC ACTIVITIES

The main economic activities of the town and the district are livestock farming, charcoal production and tourism. Businesses mainly cater for these sectors. Guest farms, hotels and lodges are of a very high standard.

Seven industries are established in town namely a stone crusher and brick making factory, First Generation bricks making factory, Robran Steel construction factory, Retoma Taxidermy, Erongo food products, Nuxes building contractors and newly establish Etosha Tannery.

Two charcoal factories is also established in Outjo, namely Etosha Charcoal and Savanna Charcoal.

Tourism:

The town has many tourism attractions including museum, nature reserve and old German water tower.

The location of Outjo holds major potential, firstly in terms of the amount of tourism related traffic through the town and secondly because of its close proximity to very unique tourist destinations including the world famous Etosha National Park and game farms. It is further believed that the full potential of the existing stream of tourist has not been tapped, more for expected increasing tourist volumes. It will be very short sighted not to acknowledge the huge potential that tourism holds for Outjo.

To summarize; approximately 18000 tourists have been counted travelling through Outjo from 4 to 29 September 2006. Extrapolated over a 30 day month, this will equate to almost 22000 tourists travelling through Outjo per month.

Tariffs structure:

The main source of income is water supported by other trading income sources which are cleansing services, sewerage, industrial and business plots, property rates and taxes and several general account incomes.

Public-private partnership (PPP) arrangements:

We are in preparations for the first arrangements through which we wants to outsource the cleansing services to the public.

Investment attraction incentives:

With the view of attracting investment to the town, the Town Council has acted proactively and publishes an "Investors Policy" booklet in which incentives on the price of land, tax and municipal charges are offered to potential investors. The booklet attached hereto.

8. PRIVATE SECTOR SERVICES

- ⇒ There are three commercial banks, Standard Bank, First National Bank and Bank Windhoek.
- ⇒ One big franchise shop (OK Foods), one construction/building materials shop (Bargain Building Supplies) and several grocery and liquor shops in Outjo and Etosha poort, Outjo Bakery with internet facilities and well equip pharmacy.
- ⇒ The abattoir in town belongs to the Council but is leased out to private sector.
- ⇒ Four services/petrol stations.
- ⇒ Two big farmers businesses, Agra (Co-op) Ltd. And BSB farmers products.
- ⇒ There are plenty of accommodation facilities, lodges, hotel in the town and also in close proximity of the town, e.g. Ombinda Country Lodge, New Town Lodge known as Etotongwe Lodge, Aloe Guests & Stake house, Etosha Hotel, Buschfeld Park, Sophinhof Lodge, Namatibus Guest Farm and Matunda Guest Farm.

- ⇒ Conference facilities available at Ombinda Lodge and in construction at Etotongwe Town Lodge.
- ⇒ The town is linked with proper telecommunication system including the mobile telecommunication system, with internet and email facilities available.
- ⇒ There are several transport services available in town of Outjo, including three companies with trucks for livestock transport and other courier services as Nampost courier service, Cross country couriers and Lambert transport. We have only one town taxi driving between the town and Etoshapoort, but we avail lot of public transport between Outjo and the connected towns. Transnamib also offers the road transport.
- ⇒ Besides the two state hospitals we have also private doctors consulting rooms, one in town with two doctors and one just outside the town with one doctor.